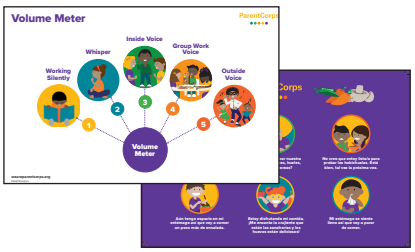
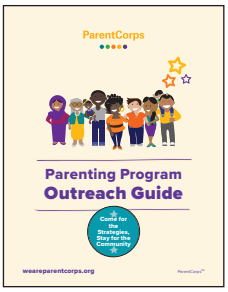
Outreach Materials for SY24-25

ParentCorps

Resources for ParentCorps Champions & Educators

Item	Description	Where to find it
ParentCorps Banner 	ParentCorps banner with wind slits that can be hung indoors or outdoors.	If you don't already have a banner, request one from your coach.
ParentCorps Posters 	ParentCorps posters that can be hung in a highly visible area. Available in English, Spanish, and Chinese.	If you don't already have a set of posters, request one from your coach.
Outreach Guide 	Designed to support ParentCorps Champions by outlining their key functions in implementing ParentCorps' parenting program.	Available on the ParentCorps Portal
Family Engagement Guide 	A guide full of ideas and inspiration for family engagement events.	Available on the ParentCorps Portal

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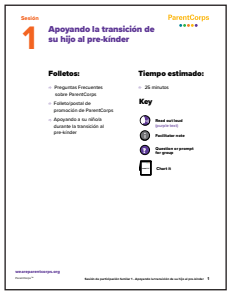
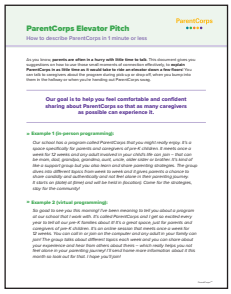
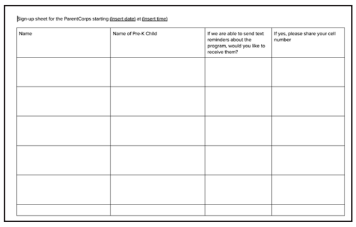
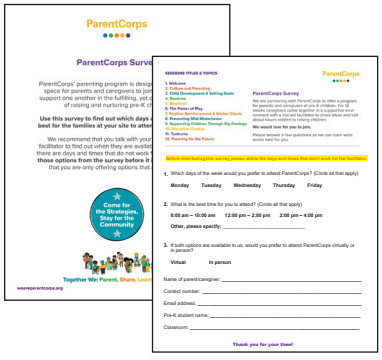
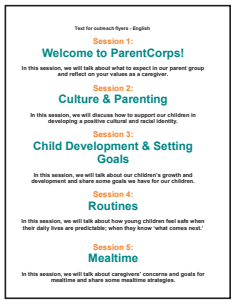
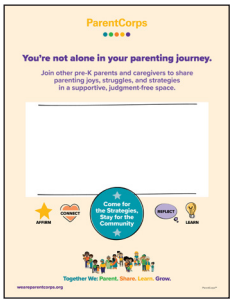
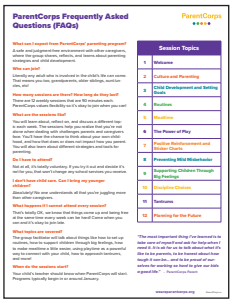
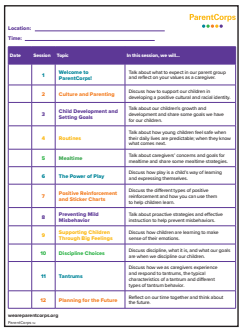
Family Engagement Event Scripts 	Scripts and handouts for topic-based family engagement events. Example topics include: • Transitioning to pre-K • Self-care	Available on the ParentCorps Portal
ParentCorps Elevator Pitch 	Includes suggestions on how to explain ParentCorps in as little time as it would take to ride an elevator down a few floors.	Available on the ParentCorps Portal
Sample Sign-up Sheet 	Use this to keep track of who has expressed interest and/ or to see what dates and times work for families. It is also useful for following up with families to remind them of program dates.	Available on the ParentCorps Portal
ParentCorps Survey 	Use this to survey families to find a day of the week and time that works best for families. Customize it to only include the days and times that will work for the ParentCorps facilitator.	Available on the ParentCorps Portal

Materials to share with families

Item	Description	Where to find it
Outreach Videos 	Various videos on topics like how to update the outreach flyers and suggestions for inviting families to ParentCorps.	Available on the ParentCorps Portal
ParentCorps "Coming Soon" Postcard 	To be distributed at family engagement events before ParentCorps launches. This postcard is particularly useful if program details have not been finalized. Available in English, Spanish, and Chinese.	Request postcards from your coach, or download from the ParentCorps portal.
Customizable Outreach Flyer 	Once program details are final, add the program date, session number, title, description, location, time, and any other details you would like to include. Available in English, Spanish, and Chinese.	Available on the ParentCorps Portal
Text for Customizable Outreach Flyer 	Includes numbers, titles and descriptions for sessions 1 through 12 that can be copied and pasted into the customizable flyers. The text is available in English, Spanish, and Chinese.	Available on the ParentCorps Portal

Item	Description	Where to find it
ParentCorps Topics and FAQs  ParentCorps Frequently Asked Questions (FAQs) Session Topics 1 Welcome 2 Culture and Parenting 3 Child Development and Setting Goals 4 Routines 5 Mealtime 6 The Power of Play 7 Positive Reinforcement and Sticker Charts 8 Preventing Mild Misbehavior 9 Supporting Children Through Big Feelings 10 Discipline Choices 11 Tantrums 12 Planning for the Future	A list of each topic covered during the 12-week program and responses to frequently asked questions. Available in English, Spanish, and Chinese.	Available on the ParentCorps Portal
ParentCorps Session Topics and Dates (Color) ParentCorps Location: Time: Date / Session / Topic / In this session, we will... 1 Welcome to ParentCorps! 2 Culture and Parenting 3 Child Development and Setting Goals 4 Routines 5 Mealtime 6 The Power of Play 7 Positive Reinforcement and Sticker Charts 8 Preventing Mild Misbehavior 9 Supporting Children Through Big Feelings 10 Discipline Choices 11 Tantrums 12 Planning for the Future	A full color version of all of the session topics with space to add in dates. Available in English, Spanish, and Chinese.	Available on the ParentCorps Portal
ParentCorps Session Topics and Dates (Black & White)  ParentCorps Location: Time: Date / Session / Topic / In this session, we will... 1 Welcome to ParentCorps! 2 Culture and Parenting 3 Child Development and Setting Goals 4 Routines 5 Mealtime 6 The Power of Play 7 Positive Reinforcement and Sticker Charts 8 Preventing Mild Misbehavior 9 Supporting Children Through Big Feelings 10 Discipline Choices 11 Tantrums 12 Planning for the Future	A black and white version of all the session topics with space to add in dates. This is useful if printing in black and white. Available in English, Spanish, and Chinese.	Available on the ParentCorps Portal
Various Swag ParentCorps ParentCorps ParentCorps Safetec	An assortment of ParentCorps branded items that can be given to parents and caregivers during family engagement events, etc.	Inside ParentCorps' parenting program bin